

IMG is a marketing firm for Long Term Care insurance and Medicare related insurance. We provide a wealth of services that can assist you with your business goals.

For independent brokers looking for a General Agency to help you grow your business we offer:

- competitive compensation
- all major carriers
- knowledgeable staff
- lead programs
- telemarketing
- data collection assistance
- company branding and marketing solutions

We can provide all levels of service:

- licensing
- product training
- marketing programs
- quotes and plan design
- top carrier contracts
- incentive trips
- sales appointment assistance
- worksite sales assistance



INSURANCE MARKETING GROUP, LLC

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Clinton, CT 06413

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INSURANCE MARKETING GROUP, LLC

Our Mission

The Insurance Marketing Group, LLC knows that business grows from trust. We work with the highest degree of integrity to assist you with your insurance needs. We aim to create a network that will provide support and services that will grow your business.



INSURANCE MARKETING GROUP, LLC

About Us

The Insurance Marketing Group has been specializing in the wholesale of Long Term Care insurance since 1991. We have proven experience with onsite enrollments from small family businesses to large employer groups with more than 50,000 employees. Our company participates in the largest Multi-life Long Term Care Insurance offering in Connecticut history, the CT State Employee and Retiree Long Term Care Insurance Program.

Since 2002 we have expanded our focus to include the marketing of Medicare related insurance products. Our agents have over 10,000 satisfied clients. We are contracted with all the top carriers in the Medicare Supplement and Medicare Advantage industries.



Our Business Network

The connections that are built with business colleagues and associates are just as important as relationships with clients and customers. IMG strives to create a network environment where one can develop, manage and grow their insurance business.

Agent round table discussions are held regularly to share professional advice and provide an atmosphere for success.

In today's business climate and the speed of technology, time is of the essence. IMG makes it possible to close that gap, and help with support and solutions to cultivate your client base.

IMG can assist with:

- data collection solutions
- marketing your insurance business through the use of electronic and print mediums
- providing professional feedback with your business presentation
- refining your business process
- telemarketing services

Contact Us

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For more detailed information regarding insurance products, services, and how we can fulfill your insurance licensing needs, please visit our web site at:

<http://img-sis.com>

